## MBA –II (SEM-III) Subjects.

Sr.no	Specialization	Particular	Subjects
		University& Institute level	
		Common	301-Strategic Management
		(Generic Core )	302-Decision Science
			303-Summer Internship Project (SIP)
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	Manhatina Managamant	University level	307-International Business Environment
1	Marketing Management	Common	308- Project Management
		(Generic Elective)	310- Corporate Governance
		University& Institute level	304-Services Marketing
		Specialization	305-Sales & Distribution Management
		(Subject Core )	
		Institute level	312-Business to Business Marketing
		Specialization	313- International Marketing
		(Subject Elective)	314- Digital Marketing – II
		University& Institute level	301-Strategic Management
		Common	302-Decision Science
		(Generic Core )	303-Summer Internship Project (SIP)
		University level	307-International Business Environment
	Financial Management	Common	308 - Project Management
		(Generic Elective)	310- Corporate Governance
		University& Institute level	304-Advanced Financial Management
		Specialization	305- International Finance
2		(Subject Core )	
		Institute level	312-Behavioral Finance
		Specialization	313- Technical Analysis of Financial
		(Subject Elective)	Markets
			314- Commodities Markets

Sr.no	Specialization	Particular	Subjects
		University& Institute level	301-Strategic Management
		Common	302-Decision Science
		(Generic Core )	303-Summer Internship Project (SIP)
		University level	307-International Business Environment
		Common	308 - Project Management
	<b>Human Resource Management</b>	(Generic Elective)	310- Corporate Governance
3		TTuinneiten 0 Tunatianta 11	204 Strategie Human Descure Management
3		University& Institute level	304- Strategic Human Resource Management 305-HR Operations
		Specialization	303-11K Operations
		(Subject Core )	212 T 1 ( ) (
		Institute level	312- Talent Management
		Specialization (C. L. A. Fland)	313-Psychometric Testing and Assessment 314-HR Perspective in Merger and
		(Subject Elective)	Acquisition
		University& Institute level	301-Strategic Management
		Common	302-Decision Science
	<b>Operations &amp; Supply Chain</b>	(Generic Core )	303-Summer Internship Project (SIP)
	Management		
		University level	307-International Business Environment
		Common	308 - Project Management
4		(Generic Elective)	310- Corporate Governance
		University& Institute level	304-Services Operations Management –
		Specialization	II
		(Subject Core )	305- Logistics Management
		(2.2.2)	

		Institute level	312-Manufacturing Resource Planning
		Specialization	313-Sustainable Supply Chains
		(Subject Elective)	314-Business Excellence
Sr.no	Specialization	Particular	Subjects
		University& Institute level	301-Strategic Management
		Common	302-Decision Science
		(Generic Core )	303-Summer Internship Project (SIP)
		University level	307-International Business Environment
		Common	308 - Project Management
		(Generic Elective)	310- Corporate Governance
	<b>Business Analytics</b>		
5		University& Institute level	304-Advanced Statistical Methods using
		Specialization	R
		(Subject Core )	305-Machine Learning & Cognitive
			intelligence using Python
		Institute level	312-Social Media, Web & Text Analytics
		Specialization	313-Industrial Internet of Things
		(Subject Elective)	314-Supply Chain Analytics